

NEWS

VOLUNTEER CENTER OF BERGEN COUNTY, INC.

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Bergen LEADS Fifth Friday to Feature Martin Gottlieb, *Record* Editor

Bergen LEADS Fifth Friday, a powerful networking and learning event that attracts leaders from every sector in Bergen County, will be held on November 30, 2012 from 11:30 am to 2 pm at the Stony Hill Inn, 231 Polifly Road in Hackensack.

Fifth Friday is hosted by Bergen LEADS, Bergen County's civic leadership program for adults that is sponsored by the Volunteer Center of Bergen County. Tickets are \$35.00 and must be purchased in advance at www.bergenleads.org

For further information, call Amanda Missey at 201-489-9454 Ext. 119.

The featured speaker on November 30 will be Martin Gottlieb, the editor of *The Record* and the *Herald News*. Mr. Gottlieb will address the question of "What's News? Who Decides?" In a world where entertainment and hard news are often intertwined, and where politics can color every story, Mr. Gottlieb will discuss how decisions are made regarding editorial content.

From 2008-2011, Mr. Gottlieb was Global Editions editor of the *New York Times*, overseeing the editorial operations of the *International Herald Tribune*, with newsrooms in Paris and Hong Kong. Prior to that, he held several other positions at the *Times*: associate managing editor, deputy culture editor, national project editor and Metropolitan desk and investigative reporter. Gottlieb also served as managing editor at the *Daily News* (New York) and editor-in-chief at the *Village Voice*. He began his career as a reporter at *The Record* in 1971.

Gottlieb attended Queens College and the Columbia University Graduate School of Journalism. He received a Loeb Fellowship from the Harvard University Graduate School of Design in 1979. He has taught journalism at the Columbia University Graduate School of Journalism and at NYU. In 2008, Gottlieb was the James H. Ottoway Professor of Journalism at SUNY New Paltz and, in 2009, he was a visiting Ferris Professor of Journalism at the Princeton University Council of Humanities .

Wells Fargo is the presenting sponsor for the 2012 Fifth Friday luncheon series. John Garone, Regional Director of Wells Fargo Private Bank says, “Wells Fargo is a proud supporter of Bergen LEADS because the program encourages civic engagement and the development of solutions to critical issues. We also salute those enrolled in the program because they are making Bergen County a great place to work and live. The Fifth Friday series features thought-provoking topics and high-profile speakers important to the County in a setting conducive to networking and discussion. Our participation with Bergen LEADS is just one of the many ways Wells Fargo works with local communities to ensure the areas we serve are economically vibrant places.”

Bergen LEADS Fifth Friday is also supported by TD Bank, Archer & Greiner PC, PNC Bank, the Meadowlands Regional Chamber of Commerce, Synetek Solutions, (201) Executive, Girl Scouts of Northern New Jersey, Shop-Rite of Hackensack and the Russell Berrie Foundation.

Sponsorships for the November 30 event are still available. For more information about Fifth Friday or Bergen LEADS, call 201-489-9454 Ext. 119.

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